

Rethinking transport

– towards clean and inclusive mobility



27–30 April 2020

Get ready for rethinking transport!

Welcome to TRA2020 and Helsinki

TRA, The Transport Research Arena is the biggest European Research and Technology Conference on transport and mobility. In 2020 TRA is themed "*Rethinking transport – towards clean and inclusive mobility*" and brings together the experts from around the world to Helsinki to discuss the newest innovations and to explore the future of mobility and transport.

Transformation covers every single aspect of mobility from the way we book our journeys to the value proposition of transport assets, enabled and fuelled by digital technologies, leading towards measures against climate change and increased European competitiveness.

TRA 2020 offers the right moment to think together how, with digital technologies, we can shape and direct this transformation to respond to the demands.

About the conference

The conference will address all modes and components of the mobility system, passenger and freight transport as well as cross-modality. It covers the whole spectrum of challenges and opportunities faced by our mobility.

TRA2020 plenaries

- TRA 2020 offers an excellent venue to think together how **we can navigate at the wave of digitalisation and respond to the demands**
- We all want **action to mitigate climate change** and transport sector has a huge role to play in this change
- **Rethinking transport** – clean and inclusive mobility
- **Asset management** for infra in digital era
- **Rethinking customer needs** for moving people and goods
- Transform the results of the research to strengthen the **European competitiveness**

TRA by the numbers

3 000+
participants
and visitors

90+
international
exhibitors

100+ journalists from
both trade, business
and news media

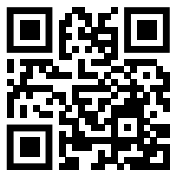
Private sector
representatives from
multiple industries

70+
countries

1 000+
abstracts
received for
TRA2018

Government,
state and city
representatives

Important dates	
January 2019	Call for Submissions opens
Spring 2019	Call for demos opens
Autumn 2019	Final decision on submissions
October 2019	Conference registration open
Early 2020	Papers and posters submitted
27–30 April 2020	TRA2020 HELSINKI



traconference.eu
#TRA2020
#rethinkingtransport

For more information contact:
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Organised by:



Together with:

