

Rethinking transport

– *towards clean and inclusive mobility* –

Helsinki, 27–30 April 2020



Hosted and organised by:



Co-organised by:



Welcome to TRA2020 and Helsinki

Transport Research Arena (TRA) is the foremost European transport event that covers all transport modes and all aspects of mobility. The next edition of this biennial event will be held in Helsinki on the 27-30 of April in 2020. Under the conference theme "*Rethinking transport – towards clean and inclusive mobility*" TRA2020 will focus on rethinking how research, development, and innovations can deliver what users and the planet are calling for.

TRA offers a great venue for researchers, policy makers and industry representatives to get together and contribute to the discussion on how research and innovation can re-shape the mobility system. The conference provides a unique opportunity to hear about mobility trends in different parts of Europe, learn from achievements in industry as well as share best practices of policies and deployments.

TRA2020 plenaries

Clean transport – URGENT ACTION!

We do not talk about climate change in the future tense any longer. Urgent actions are needed in the transport sector, not only to mitigate but to adapt to the challenges that we are facing.

Data driven mobility for users by users

Digitalisation is shaping transport and mobility in a way never seen before. Sharing economy is playing a growing role also in the transport sector and the popular demand is to put users at the core of the transport systems.

Infrastructure as an asset – are we there yet?

Rethinking the use of existing physical infrastructure assets together with the digital and energy layers opens new opportunities that should be utilized. We are expected to deliver improvements to foster efficiency, multimodality, enhanced connectivity and automation, including further development of charging infrastructure for the alternative fueled vehicles.

Staying competitive and seizing the opportunities

Research field should play a significant role in supporting and shaping policymaking at national, European and global levels. We need to rethink how, with the help of RDI, we can create a European label that is more competitive and sustainable.



Call for Sponsorships & Partnerships

By joining us at TRA2020, you will be aligning your company with the top organisations focused on reaching our joint goals. You will have the opportunity to build relationships that foster success and extend your reach in transportation research and public sector.

The Sponsorship packages provide our sponsors with broad visibility before and during the conference.

The Exhibition area offers you the opportunity to meet partners, present your company in your own corporate design, show participants your products and solutions, and demonstrate research results on your booth.



Call for Invited Sessions

Transport Research Arena 2020 will facilitate a limited number of Invited Sessions. Invited Sessions can be proposed by any interested party and they can be freely formatted for example as discussion panels, standard sessions, or special types of workshops.

Invited Sessions have an important role to adding to the strategic agenda and storylines of TRA2020. The sessions will have a high visibility in the TRA2020 programme. Sessions will be selected by the TRA2020 Programme Committee.



Call for Demonstrations

Demonstrations provide a great opportunity to display your offerings to the conference audience in an engaging way, as well as develop new businesses. Showcases are supported by a professional visual design and promotion by the organisers.

The demonstration area will be one of the highlights of the forthcoming TRA2020. The area enables interactive showcases of state-of-the-art technology innovations for business partners, researchers, and industry customers.





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